



STAGING THE FUTURE: OUR CALL FOR SUPPORT

Since its inception in 1990, the Saint John Theatre Company has never stopped growing – and you, the audience, have been by our side the entire time. From our humble beginnings with small passion-project productions to our current status as a full-time professional theatre company that produces and presents over 200 performances of more than 50 works annually, we cannot thank you enough for your support over the past 33 years.

SECURE OUR LEGACY: SUPPORT OUR ENDOWMENT

Running an annual operating budget over \$1 million dollars, we rely upon the continued patronage of our audience and the generous support of our donors and sponsors to make these stellar productions happen.

While audience support is valued, it is important to note that box office revenues only cover 35% of production expenses. This is why our Staging the Future Endowment Fund is vital.

SECURE THE FUTURE: WHY YOUR SUPPORT MATTERS

Making a donation to the SJTC's Staging the Future Endowment Fund ensures the SJTC's continued prosperity and growth for many years to come.

Five reasons to support the Endowment Campaign:

**CREATES AN ANNUAL SOURCE
OF STABLE INCOME FOR THE SJTC.**

**REDUCES FUNDRAISING PRESSURE ALLOWING
US TO FOCUS FULLY ON PROGRAMMING,
GROWTH, AND COMMUNITY OUTREACH.**

**ENSURES INCREASED PROGRAM
EXPANSION FOR THE FUTURE.**

**IF YOU DONATE BEFORE NOVEMBER
30TH, A PORTION OF YOUR GIFT WILL
BE MATCHED BY CANADIAN HERITAGE'S
CULTURAL INVESTMENT PROGRAM.**

**YOU WILL RECEIVE A CHARITABLE TAX
RECEIPT FOR DONATIONS OF \$20 OR MORE.**

INSIDE PHOTO: TRISH PENDLETON & WINLUCK WONG IN *SENSE AND SENSIBILITY*, MARCH 2023. DIRECTED BY SANDRA BELL. PHOTOGRAPHY BY ANDREW FINLAY. SCENIC DESIGN BY KATHLEEN BLACK, COSTUME DESIGN BY BRENDA MCLEESE, LIGHTING DESIGN BY DREW MURDOCK

COVER PHOTO: R.H. THOMPSON IN *THE WOMAN IN BLACK*, APRIL 2023. **SECONDARY PHOTO:** PATRICK JEFFERY IN *THE WOMAN IN BLACK*, APRIL 2023. DIRECTED BY RON JENKINS. PHOTOGRAPHY BY DREW MURDOCK. SCENIC DESIGN BY JENNY GODIN, COSTUME DESIGN BY BRENDA MCLEESE, LIGHTING DESIGN BY CHRIS SAAD.