

PRESS RELEASE
August 8th, 2019

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Theatre festival deepens its roots and lightens its step.

Seventh annual Fundy FRINGE Festival offers more creative experiences for children while reducing its carbon footprint.



SAINT JOHN – The Fundy FRINGE Festival will once again take over uptown Saint John from August 19-24 with over 100 performance art themed events at 5 different venues throughout the uptown core. Fundy FRINGE is excited to

announce several exciting community partnerships to develop their first **KIDS FRINGE**. In addition the festival is working toward achieving carbon neutrality status.

On Saturday, August 24 (10am-3pm), **KIDS FRINGE**, a new partnership with InterAction School of Performing Arts, will be offered as part of the 2019 Fundy FRINGE Festival line-up. **KIDS FRINGE** will offer performances and activities for children to explore their creative side through dance, circus, magic, technology and song. *“We’re lucky to have a company like InterAction in Saint John that develops young performers into skilled and talented individuals,”* adds Festival Director, Sarah Rankin. *“We are excited to work with BrilliantLabs, the Saint John Free Public Library and The Magic Circle of Saint John to provide activities and entertainment that kids and kids at heart will love!”* All events are open to the general public and are free of charge. **KIDS FRINGE** events will take place at the InterAction School of Performing Arts located at 228 Germain Street.

Fundy FRINGE is also partnering with ACAP Saint John and NatureLab.World to achieve carbon neutrality status. *“We were inspired by the play, ‘Lungs’ by Cart Before the Horse, appearing in this years festival, which deals with the issue of starting a family and the resulting carbon footprint. Their team has been working to ensure their tour through the Maritimes is carbon neutral.”* says Rankin. Through the purchase of carbon credits, the Fundy FRINGE Festival will offset its carbon emissions by having trees planted. The purchase of carbon credits is generously sponsored by ACAP Saint John.

“We are excited about both of our new projects for 2019. It’s important to us that the Fundy FRINGE be a festival with roots in the community while constantly looking towards the future,” says Rankin; *“both of these endeavours will allow us to ensure not only the health of our community in the future, but the health of art and culture in the years to come.”*

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The Fundy FRINGE Festival is part of a growing community of FRINGE Festivals throughout North America, dedicated to supporting independent performers and artists and creating affordable spaces through which diverse communities can experience boundary-pushing theatre and other performances, in accordance with the four criteria set out by the Canadian Association of Fringe Festivals (CAFF): Fringe Festivals are un-juried / Fringe Festivals are uncensored / Fringe Festivals are accessible to audiences and artists /Fringe Festivals return 100% of the ticket price to participating artists.

The Fundy FRINGE Festival is supported by Canadian Heritage, City of Saint John, Saint John Theatre Company, Saint John Community Arts Board and the Province of New Brunswick.